

Benefit Laps for Ronald McDonald House Charities® at VIR's Spring Open House

March 30, 2012 | 9am-4pm

VIR America's Motorsport Resort
VIRginia International Raceway



Media Advisory:

Charity Laps to Benefit Ronald McDonald House Charities®

Alton, VA <February 6, 2012>

Usher in the spring at VIRginia International Raceway's Open House featuring our Ronald McDonald House Charities® benefit. This is the public's opportunity to take their vehicles onto the historic VIR track while helping others out at the same time.

The Benefit Laps will be held on Friday, March 30th from 9:00 AM to 4:00 PM, with the last group taking the track at 3:30 PM that day. The cost is \$25 per session, which will last from 20 to 25 minutes. Donations of \$25 either in cash or by major credit card will be accepted. TMI AutoTech, Inc. will once again be offering rides in the Ariel Atom — the world's quickest and most unique supercar — for \$10 per session. All donations will benefit the Ronald McDonald House Charities (RMHC) of North Carolina® and RMHC of Roanoke®, and are eligible for tax deduction.

Ronald McDonald House® has allowed families to focus on the health and well being of their critically ill children by keeping families together who are in need of a community of hope, comfort and empathy. Their programs provide families with the comforts of home – private bedrooms, inviting community spaces, daily home-cooked meals and stocked kitchen, a play room, computer room and laundry facilities – as well as a network of support through interactions with other families, staff and volunteers. Families with critically ill children face immense emotional, physical and financial challenges; knowing that Ronald McDonald House Charities® will be there to support them in a safe and caring environment helps to alleviate some of these challenges.

“The Ronald McDonald House Charities of North Carolina and the Roanoke Ronald McDonald House are very excited and proud about our relationship with VIR. This event is a great way for people at the track on March 30th to help seriously ill children and their families stay at 6 of our region's Ronald McDonald Houses. It's a special event where they can help others in need, while they enjoy the experience of driving on this world-class track.” —Fred Huebner, *President of the Board of Directors, Ronald McDonald House Charities of North Carolina*

We invite you to come and join in the fun for a great cause.